



## Who is Proof of the Pudding?

Proof of the Pudding is a catering company headquartered in Atlanta, GA. For the past 41 years, they have served up top-notch food, services, event designs, and experiences to a variety of clients and venues.

One of Proof's largest areas is the Gas South District. Gas South District consists of three venues; Gas South Arena, Theater, and Convention Center. With a mixture of events, concessions, and premium hospitality throughout the area, Proof of the Pudding is always looking for ways to involve the community and provide opportunities for employment and nonprofit fundraising.

One of the pillars of Proof is relationships and community involvement - that's where you come in! Partnering with area nonprofits for fundraising is a great way to learn more about what a community values and to contribute in a big way. Please read on about how organizations can sign up and what to expect when fundraising within Gas South District.

## FUNDRAISING OPPORTUNITIES

CONCERTS  
LACROSSE  
HOCKEY  
BANQUETS  
& MORE

## HOW TO SIGN UP:

Get the process started  
by sending the following documents  
to

Cashroom@GasSouthDistrict.com

- 501c3 Status

- W9

- Letter of Intent\*

\*must include group name & number of volunteers.



## How Much Money Can a Nonprofit Earn?

Great question! The way payment works is, your group will come in and run a concession stand like you own it and in return Proof will provide you with a percentage of your sales and, of course, your tips!

Compensation can vary based on group size and events worked. In general, an organization that fills a stand will receive 12% commission on food and non-alcoholic beverage, 9% on beer sales, and all tips given by guests.

## Groups Large and Small Can Fundraise Here!

Groups can come to Gas South Arena and fundraise! Below is an example of funds earned by different sized groups from past years in just one game!

3-4 person portable can earn up to \$500 + tips

5-7 person stands can earn up to \$1000 + tips

10-15 person stands can earn up to \$1500 + tips

15+ person stands can earn up to \$2000 + tips

\*Funds earned can vary based on event attendance, weather, etc.

As a safety net, all volunteers are guaranteed \$50/person.

Volunteers will receive whichever is greater between commissions or \$50/person rate.

It's encouraged to sign up for all home games, concerts, and special events in the 2024/2025 fundraising season. Committing to all events will lead to improved tips and give your group a chance to find their best flow in their stand!



# GAS SOUTH DISTRICT EVENT SCHEDULE

<https://www.gassouthdistrict.com/events>



## Who can Volunteer?

Volunteers have to be 16 years or older. To serve alcohol, volunteers need to be 18+. Each location can have 1 minor for every 3 adults, if you have a youth heavy organization, find some parents, guardians, or maybe a helpful neighbor that'd be willing to help! It may be beneficial to look into partnering with other like-caused organizations (i.e sororities partnering with fraternities, volleyball teams partnering with soccer teams, etc.)

Options are limitless and flexible. If you have any questions, please don't hesitate to ask!

## Volunteer Testimonies

We offer fundraising opportunities all across the United States! Below are some highlights from a recent PGA Tournament.

"The first day I made sandwiches and the rest of the week I took food orders. It was a great experience and I would volunteer again. It makes me feel awesome to help out."

- Sky'Asia, High School Sophomore

"I volunteered because I felt that it was a good time for volunteering. I wanted to make a difference in my own life and I also wanted to help the community.

- Ka'Lah, High School Junior

"We had a blast. It was hard work, but my girls and a couple of parents were troopers that weekend!! We loved working with Val...she was awesome!! Hopefully, we get to work with you guys again in the future!!"

- Beaufort Girls Golf Team

Signing up to fundraise at GSD isn't just signing up to make guaranteed money. It also means making life long memories and the ability team build with your organization!



**PROOF @ GSD  
CONTACTS**

Jeanette Jones- Arena Administrative  
Manager

Cashroom@GasSouthDistrict.com

p. 770-813-7583



## A Day in the Life of a Volunteer

Each event has a different timeline to ensure the best experiences are made - see the examples below for what you can expect on any given event day. The timelines below are examples and subject to change.

Hockey/Lacrosse - Check In is about 2 hours before the gates open for guests. Groups can expect to be onsite for about 6 hours on a game day. Time will fly once you have a line of customers!

Concerts - Check in is about 2 hours before the gates open for guests. Groups can expect to be onsite for 4 hours on a concert day. Concerts are so fun when you get to sing-a-long!

Banquets - Banquet events will range the most with check in times and duration of shifts. Proof at GSD does a wide variety of banquet events; corporate, social, civic, ethnic, and faith based events are growing at a fast pace! Don't miss your opportunity to raise funds!

